

ONE HUNDRED FOURTEENTH CONGRESS
Congress of the United States
House of Representatives
COMMITTEE ON ENERGY AND COMMERCE
2125 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-6115
Majority (202) 225-2927
Minority (202) 225-3641
March 22, 2016

Ms. Meg Burich
Director of Commercial Development and Marketing
Adidas Digital Sports
4 Hillman Drive
Chadds Ford, PA 19317

Dear Ms. Burich,

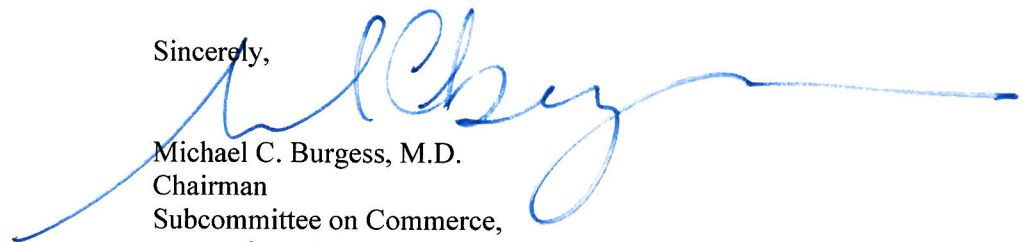
Thank you for appearing before the Subcommittee on Commerce, Manufacturing, and Trade on Thursday, March 3, 2016, to testify at the hearing entitled "Disrupter Series: Wearable Devices."

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached. The format of your responses to these questions should be as follows: (1) the name of the Member whose question you are addressing, (2) the complete text of the question you are addressing in bold, and (3) your answer to that question in plain text.

To facilitate the printing of the hearing record, please respond to these questions by the close of business on Tuesday, April 5, 2016. Your responses should be mailed to Giulia Giannangeli, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, DC 20515 and e-mailed in Word format to Giulia.Giannangeli@mail.house.gov.

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Michael C. Burgess, M.D.
Chairman
Subcommittee on Commerce,
Manufacturing, and Trade

cc: Jan Schakowsky, Ranking Member, Subcommittee on Commerce, Manufacturing, and Trade

Attachment

Attachment - Additional Questions for the Record

The Honorable Michael C. Burgess, M.D.

1. Ms. Burich, sports safety is within this subcommittee's jurisdiction and we're always looking for ways to keep athletes safe whether they are participating on recreational teams or in professional sports leagues. Injury prevention is viewed as another use of wearable devices. In your line of work, have you seen demand from sports teams for wearables for injury prevention reasons? And, in what sports do you think wearables can have the most positive effect in reducing player injury?

The Honorable Gregg Harper

1. What enhanced capabilities do you see wearable devices providing in the next five to 10 years, beyond what they are providing to consumers and businesses today?
2. What does this fast pace of innovation mean for policymakers in terms of how we should be thinking about the technology?